



# Sponsorship Proposal

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**Land based skills**  
in Cumbria – 2024

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March 2024

## Contact

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Penrith, CA11 0AA



# Introduction



NR Training is now in its 3rd year of its five year strategy and there is much to look forward to.

NR Training is developing a new suite of Low Carbon training opportunities for the land-based sector which will be available from Spring 2024.

The Horticultural offer is returning to its roots on the Newton Rigg Estate with a new horticultural teaching space available from September 2024.

Our application to the ESFA to join the Apprenticeship Provider and Assessment Register is progressing and courses in Food Production, Horticulture, Land Based Business Administration and Equine are all potentially going to be available from September 2024.

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# About Us

Newton Rigg Limited (NRL) was established in August 2020 to revive and restore land-based education and enterprise in Cumbria, and beyond, over a ten-year period.

Newton Rigg Ltd aims to address the economic needs of the sector, alongside supporting the health and well-being of its people, with a 5-year strategy to meet its charitable objectives and secure its long-term future.

This is underpinned by a 5-year Education and Training Development Strategy which identifies our key services.

Our charitable objective is to 'advance the education of the public in rural and land-based subjects (including but not limited to, agriculture, countryside management, equine studies, land-based engineering, veterinary nursing and horticulture) by providing facilities, educational programmes and careers advice and guidance to students of all ages'.

## Vision



Our vision is to offer an inclusive curricula that facilitates progression for everyone and places our students, staff and the community at the heart of everything we do.



## Mission

Our mission is to advance the education of the public in rural and land-based subjects by providing facilities, educational programmes and careers advice and guidance to students of all ages.

# Meet Our Team



**Katharine Jane**  
Business Manager



**Christine Whitfield**  
Finance



**Shelagh Todd**  
Head of Horticulture



**Louise Stoddart**  
Tutor



**Warwick Muir**  
Tutor



**Peter Robinson**  
Tutor



**James Smith**  
Consultant



**James Webster**  
Tutor/Consultant



**Lesley Grey**  
Tutor



# About The Opportunities

To support NR Training in achieving its next set of goals we are offering sponsorship opportunities to local organisations who want to work with us on our journey to support the growth of the land-based sector in Cumbria.

Having recently been awarded 'Best Land-Based Skills Training Provider 2023 - North West' by Northern Enterprise Awards this is an exciting time to show your support for NR Training.



## Highlights

Make participants aware of the low carbon opportunities in the sector

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To return horticultural training to the Newton Rigg Estate

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To provide new training opportunities to those looking to work in the sector

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To skill participants in the land-based sector

# Sponsorship Opportunities



2024

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2025

## Name a classroom/resource centre

Have your name affiliated with a space on the Newton Rigg Estate, which is utilised and accessed by over 200 learners a year.

From £2,300

2024

## Refreshments for alumni event

NR Training's past students will be returning to the Newton Rigg Estate during the Spring/Summer of 2024 to support the re-establishment of Horticultural delivery in 2024 - 2025 and beyond. The ability to offer refreshments to those assisting on these days will encourage greater participation.

£150

# Sponsorship Opportunities



2024  
-  
2025

## Identification Lanyards

To support our Safeguarding Policy all tutors and learners are asked to wear Lanyards when on site. These could be co-designed with the sponsor and Newton Rigg logos, reaching over 200 learners a year.

£200

2024

## Chainsaw bench

To support the shortage of chainsaw and wood craft skills in Cumbria, NR Training needs to source a chainsaw bench for training opportunities. The opportunity to sponsor this purchase would ensure you are supporting the Cumbrian skills need.

£1,000



# Sponsorship Opportunities



2024

-

2025

## Agricultural show

To support NRL's Marketing opportunities in 2024 the Charity is looking to source a Gazebo that can be used at the various agricultural shows we attend during the summer months. This could be co-designed with the sponsor and Newton Rigg logos, reaching thousands of people over the summer period.

£750

2024

## Office Printer

To support our growing curriculum offer, Newton Rigg Ltd is now in need of a multi-purpose A3 digital printer to facilitate the production of learner work sheets and day to day office functions.

£4,000

# Sponsorship Opportunities



2024

## Branded clothing

The majority of the delivery undertaken by NR Training staff is outside, and as such to be able to offer staff a co-branded coat would enable them to promote not only NR Training but also the sponsor when wearing the outdoor wear. We currently have six staff numbers who would really benefit from this support.

£1,500

2024

## Branded Merchandise

Who doesn't love a freebie pen or pencil? To enhance our room hire/event offer would you support us with branded merchandise that will help to enhance our offer as an affordable, accessible meeting venue?

£2,400

# Sponsorship Opportunities



2024

## What have we forgotten?

If you or your organisation have any other thoughts and ideas on how you might be able to support the growth of NR Training, then please get in touch with your ideas by emailing [support@nrtraining.co.uk](mailto:support@nrtraining.co.uk)

# How will you benefit?



## First Benefit

Your brand will be associated with and recognised, as supporting the Best Land-Based Skills Training Provider 2023 – North West.

## Second Benefit

Your brand will be supporting the skills and knowledge development opportunities, of those undertaking training in the land – based sector in Cumbria.

## Third Benefit

You will get recognition, at all possible opportunities, from NR Training for your support and backing for land – based training in Cumbria.



**We very much hope you are interested in supporting NR Training and we look forward to working with you in 2024.**

## **Contact**

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